

Mike Meiré
MEIRÉ UND MEIRÉ
NEO NOTO

Mike Meiré - L.I.F.E.

Mike Meiré
Vita

05.12.2007

Mike Meiré – L.I.F.E. in short
Vita

Mike Meiré L.I.F.E.

Mike Meiré has been working as an art director, artist, designer, architect, photographer, curator, editor and facilitator for the past 25 years. During this time he has implemented numerous innovative projects primarily in the area of editorial design.

He made his debut in 1983 with the art and culture magazine "Apart". Within the context of the "Dornbracht Culture Projects", of which he is initiator and curator, he conceived and implemented the exhibition and edition series "Statements" with internationally renowned artists from 1997–2003, which has continued with new objectives since 2005 under the name "Performances".

With the business magazine "Econy", he created a young publication in 1998 with an unusual layout and visual language for the time.

In 1999 "Econy" became the business magazine "Brand Eins", which has continued to set new standards in editorial design. Since 2001 Mike Meiré has been presenting what he considers to be Liquid Identity with the publication "MINI International". Each issue of this magazine, which focuses on the world's metropolises, has its own individual layout. In 2002 he became Art Director of the lifestyle magazine "Kid's Wear" and published his own photographs for the first time.

The designer Mike Meiré was presented within the context of the "Dornbracht Edges" series in 2002 with "E-R-S", the Energetic Recovery System as a ritual approach to the bathroom, from which he derived his approach to ritual architecture. 2006 was the starting year for his installation "The Farm Project".

This kitchen, which is presented as a stage of life, has migrated from Milan (Salone del Mobile), via Cologne (International Furniture Fair / Passagen) and Muenster (sculpture projects muenster 07) to Miami (Design Miami).

In 2006 Mike Meiré was designated "Visual Leader of the Year" by the Lead Academy in Hamburg.

In 2007 he took on the position as Art Director of the internationally renowned culture magazine "032c" and shook up the international design scene with his radicalization of editorial design.

With his space-consuming installation "Mortal Life", which will be exhibited at the pre-opening of the new MUSEION in Bozen, he is presenting

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his attitude towards life, which he defines as L.I.F.E. (the metalevels Love, Intelligence, Freedom and Evolution).

Mike Meiré lives with his wife and three sons in Cologne.